

# Better Presentations For The Technical Minds

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## Two Half Days— Highly Interactive—Online Program

If you work in high-tech, bio-tech, finance-tech, pick-your-name-tech, you have heard this before: many presentations are not engaging, lack visual appeal, and are generally hard to remember.

Here is how to transform your presentations while transforming you.

### PROGRAM DESCRIPTION

Did you ever deliver a presentation reading directly from your notes or the slide itself? Did you go down a list of bullet points, showed tables of data and complex graphics that were impossible to remember, even for you, the presenter?

If you get the feeling that the audience “won’t listen,” doesn’t remember what you presented, or won’t take action after your presentation, then it’s time to find new engaging ways to present your material.

This workshop is a practical training designed to get professionals to improve their presentations and deliver them. It will help you create a clear storyline that will make your message more impactful and easy to provide complex technical subjects so you can guide the audience to take action.

### LEARNING GOALS

- Best practices in designing and using presentation slides
- Best practices in creating an engaging opening, stories, and closing with impact
- Become less dependent on data sheets and notes
- Deal with anxiety and speak with your natural voice
- Become more confident and deliver your message with influence
- How to create and maintain audience engagement
- Learn best practices for virtual meetings and facilitation
- Know how to prepare for technical or audience challenges

**FACILITATOR:** Roberto Giannicola is an executive coach and facilitator with over ten years of experience conducting in-person and online classes, and coaching for a multitude of Fortune 500 companies. This program stems from coaching clients with a technical mindset and realizing the difficulties they were facing. It was delivered to numerous companies in high-tech, bio-tech and finance, including managers and leaders from multi-cultural backgrounds.

### FORMAT—WHAT TO EXPECT

Classes are facilitated in a groups of 6 or 12 participants to enhance learning. It is a conversation that ensures you all get the most benefit for your particular needs.

Join through a **Zoom link** and learn to deliver your presentations online.

The program is highly interactive and will have you present in front of the group while learning from every participant.

Please reach out for more information:

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